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October 26, 1982

Matthew White
Joystick Magazine
3841 W. Oakton Street
Skokie, IL 60076

Re: November 1982 Issue "DONKEY KONG", How to Win at Video Games

Dear Mr. White,

We appreciate your article on HOW TO WIN AT DONKEY KONG (a trademark of Nintendo of America Inc.) video game in your above-mentioned publication. Please note, however, that on Pages 13, 14, and 17 there are references to King Kong, Kong, and Fay Wray. These statements are incorrect and may be misleading, in that the DONKEY KONG audio visual work and game is an original creation by Nintendo Co., LTD., the parent company of Nintendo of America Inc., and there is no connection, authorization, sponsorship, or other association between the Donkey Kong games and the film classic King Kong or the producers (or successors) of such film. There is also a picture of King Kong courtesy of RKO General in your article. The name of the beautiful girl in our game is Pauline.

Because of the valuable trademark rights involved, we request that your publication be changed in any future printings to refer to the complete character name and trademark DONKEY KONG.

We would appreciate a response to this request. If additional questions remain, please feel free to call me.

Sincerely,

Susan Schoenecker
Susan Schoenecker
Customer Service Manager

SS:cc